

# ACAD

AMERICAN CONFERENCE  
OF ACADEMIC DEANS

**75<sup>th</sup> Annual Meeting**  
**January 23-26, 2019**  
**Atlanta, GA**

## **Thriving beyond the Narrative: Academic Leadership for the Future**

Throughout history, Americans have viewed higher education as a gateway to opportunity, allowing people to step outside of their limited means and engage in continuous improvement from generation to generation. Higher education is no less important today, but it is increasingly challenged by narratives of bifurcation: public good versus private good; transformational versus transactional; liberal learning versus vocational or technical training; elite versus non-elite. Institutions of higher education must focus on resiliency through models that highlight innovation, creativity, flexibility, and adaptability. The challenge is how our respective institutions will move beyond the existing narratives and sustain a thriving model in support of the ideals of higher education.

## **ACAD Conference Highlights**

### **ACAD 8th Annual Deans' Institute (*additional fee*)**

**Wednesday, January 23 8:45am—4:30pm**

The Deans' Institute, sponsored by the American Conference of Academic Deans (ACAD), provides an opportunity for academic administrators to develop their leadership abilities in a supportive environment. It is designed especially for deans, provosts, associate deans and associate provosts, and other academic leaders above the rank of department head.

The featured opening plenary speaker for the day is **Jorge Gonzalez**, President, Kalamazoo College. The closing speaker will be **Marc Roy**, Provost, Albion College. The Institute will also include a series of roundtable discussion opportunities on over 16 different topics/themes.

The goals of the day-long institute are:

- Advancing the leadership abilities of deans and academic administrators
- Sharing valuable information about the current state of the deanship
- Providing updates on important developments in the world of higher education
- Creating networking opportunities

A full Institute program can be found by visiting the ACAD website at [www.acad.org](http://www.acad.org).

**ACAD Keynote Luncheon**  
**Friday, January 25, 11:45 a.m.**

**Thriving in the Dysfunction: Building a Culture of Collaboration**

Rick Castallo, Professor of Educational Administration, California State University, Northridge

Dr. Castallo will share experiences and provide practical advice related to the role of leaders in higher education and the things they can do to improve the performance of effective, as well as less effective, faculty and staff.

Rick Castallo is a professor of educational administration at California State University, Northridge. Prior to his time in California, he spent twenty years in the same position at the State University of New York at Cortland. In addition to his role as a professor, Rick has been a college administrator, department chair, public school teacher, and high school principal.

Rick also cofounded the consulting firm Castallo & Silky, and in that role has worked with hundreds of leadership groups, faculties, and boards throughout the country in their efforts to make their organizations more effective.

**ACAD Pre-Conference Workshops (*additional fee*)**

**Wednesday, January 23, 2019 2:00—5:00pm**

**Navigating the University Budget: A Public and Private Perspective**

This workshop will provide insight into university budgeting from the perspective of the Provost at a large institution (Risa Palm, Georgia State University) and VPAA at a small one (Kerry Pannell, Agnes Scott College). Communication with faculty and staff about budgetary issues, especially in periods of rapid institutional change, are essential for keeping things running smoothly on the academic side of the house. We will discuss revenues and expenses, along with ways to manage uncertainty in each within a framework of shared governance in public and private institutional settings. The conversation will include Q&A with a focus on sticky situations that can arise and some possible approaches toward satisfactory resolutions.

**Kerry Pannell**, Vice President for Academic Affairs and Dean of the College, Agnes Scott College and **Risa Palm**, Provost and Senior Vice President for Academic Affairs, Georgia State University

**Learning to Thrive “In-Between”: Succeeding as an Assistant/Associate Dean**

Assistant/Associate Deans are often caught “in-between”: in-between the faculty and the Dean, in-between different departments and/or faculty, in-between Academic Affairs and other offices at the institution, and even in-between career steps. This “in-betweenness”

creates challenges (mistrust, lack of power, confusion), but it also opens opportunities to build bridges that can lead to institutional transformation and professional growth.

In this interactive session, participants will consider many elements of associate deaning—such as entering administrative work, (re)building trust with faculty colleagues, launching and leading academic initiatives, working across the entire institution, supervising staff, prioritizing a seemingly-endless workload, managing “up”, communicating with grace, and preparing for one’s next professional step. Using case studies and shared insights, the group will explore the challenges of this work and develop practical strategies that can apply to a variety of institutional settings. This is a valuable development and networking opportunity for both new and not-as-new Assistant/Associate Deans.

**James M. Sloat**, Associate Provost and Associate Dean of Faculty, Colby College; **Marcia France**, Dean of Undergraduate Studies, Duke Kunshan University; **Maryse Jayasuriya**, Associate Dean for Student Affairs, College of Liberal Arts, University of Texas at El Paso

### **ACAD Sessions**

ACAD sponsored sessions are open to all attendees and include the following:

- Student, Instructor and Program Strategies Aimed to Increase Persistence and Promote Resiliency of a Diverse Student Population
- Examining our Persistently White Institutions: Helping Academic Leaders Create a Path Forward for Diversity and Hospitality
- Collaboration versus Competition: A Tale of Four Deans
- Liberal Education vs. Vocational Education: A False Dichotomy
- STEMming the Tide of Enrollment Shifts from Humanities to STEM
- Keeping the Balance: Supporting the Inner Lives of Academic Leaders
- Class Deans: Developmental Advising as a Resiliency Initiative
- Campus to Career: Resource Mapping to Promote Integration between Curriculum and Co-curriculum
- Leading Collaborative Change for the Sustainable Future of Small, Private Colleges and Universities

### **ACAD and CCAS Joint Reception**

**Friday, January 26 5:30pm**

ACAD and CCAS (Council of Colleges of Arts & Sciences) are co-hosting a reception Friday evening. All are welcome to join us as we celebrate our new partnership.

A full program with a list of all ACAD sessions can be found on the ACAD website at: [www.acad.org](http://www.acad.org)