68th Annual Meeting

THE DEANSHIP
Balancing the Demands of Mission, Democracy & Markets

ACAD Pre-Conference Institute (additional fee)
Wednesday, January 25, 8:45 a.m.–4:30 p.m.

ACAD Deans’ Institute (Constitution DE)
New this year, this full day, pre-conference event is open to all academic administrators and is intended to provide an opportunity for individuals to develop their leadership abilities in a supportive environment. The goals of the day-long symposium are:

• Advancing the leadership abilities of deans and academic administrators
• Sharing valuable information about the current state of the deanship
• Providing updates on important developments in the world of higher education
• Networking opportunities

Session Facilitators: David Burrows, Lawrence University; Karen Erickson, Southern New Hampshire University; Linda Cabe Halpern, James Madison University; Robert Holey, AGB Search, Inc.; Thomas Meyer, Wolfson Campus–Miami Dade College; and Kathleen Murray, Macalester College.

Roundtable Discussion Facilitators: Adam Bush, College Unbound; David Brakke and Judith Dilts, both of James Madison University; Susan Elrod, Project Kaleidoscope; Jessica Kozloff, Academic Search, Inc.; Saundra Oyewole, Trinity Washington University; David Parris, New Leadership Alliance for Student Learning and Accountability; and Susan Wheeler Johnston, Association of Governing Boards.

ACAD Pre-Conference Workshops (additional fee)
Wednesday, January 25, 2:00–5:00 p.m.

Long-Term Planning: The Integration of Finances and Programs (Independence FG)
In this interactive workshop the discussion includes models for projecting revenues and expenses over a multi-year period, methods for expanding revenues, and methods for limiting expenses. Topics include endowment management, tuition revenue, annual gift giving, new sources of revenue, staffing models, deferred maintenance, health care costs, and energy costs.

Thomas Axtell, Vice President for Finance and Administrative Services, and Lawrence B. Breitborde, Vice President for Academic Affairs and Dean of the College, both from Knox College; David Burrows, Provost and Dean of the Faculty, and Brian Riste, Vice President for Business and Operations, both from Lawrence University.

Mission-Defined Assessment: Using Institutional Identity to Shape Assessment of Student Learning Outcomes and Decision-Making (Constitution C)
This interactive workshop will present four principles for mission-defined assessment. It also includes discussion how mission-defined assessment can be a valuable tool in fostering a solid understanding and commitment to institutional identity by enhancing educational programs and communicating “brand” to various groups.

Kendrick Brown, Associate Dean of the Faculty, and Kathleen Murray, Provost and Dean of the Faculty, both from Macalester College; Carolyn Perry, Vice President for Academic Affairs and Dean of the Faculty, and Robert Seelinger, Director of Assessment and Professor of Classics, both from Westminster College.
Thursday, January 26

10:30–11:45 a.m.

Responding to Academically Adrift: Panel Discussion of Campus Actions (Constitution CDE)

Many colleges and universities are responding to the call for action presented by Professors Arum and Roksa in their book *Academically Adrift*. Hear the activities and outcomes from three institutions in response to the book, share experiences and plans from your institution, and join the dialogue to improve undergraduate education.

*Peter Skoner*, Associate Provost, Saint Francis University; *Kerry Pannell*, Dean of the Faculty, DePauw University; *Pedro Muño*, Professor of Chemistry, Saint Francis University; and *Gary Phillips*, Dean of the College, Wabash College.

1:30–2:30 p.m.

Synchronous Course Delivery Between Institutions: Potential Benefits and Opportunities for Two- and Four-Year Institutions (Constitution CDE)

Two and four-year institutions can benefit from each other by sharing resources. This session will outline curricular relationships between four colleges employing synchronous course delivery. Specific topics will include the purpose, curricular development process, financial implications, logistics, educational impact, assessment of the relationship, and opportunities for growth.

*Kristél Pfeil Kemmerer*, Chair, Commercial Music, Lamar State College–Port Arthur; and *Wesley A. Bulla*, Dean, Mike Curb College of Entertainment and Music Business, Belmont University.

2:45–4:00 p.m.

The Benefits of Collaboration: Lessons Learned from a Teagle Collaborative (Constitution CDE)

In 2008, five liberal arts colleges (Goucher, McDaniel, Ursinus, Washington, and Washington and Jefferson) were awarded a grant from the Teagle Foundation to assess diversity efforts and their impact on student learning. While the participants anticipated learning a great deal about students’ lived experiences with diversity on campus, the lessons learned about working with other colleges were less expected but highly rewarding. In this session, representatives from the collaborative will discuss the benefits of working as a collaborative, the challenges and successes of this particular collaborative, future action items for the collaborative, and practical steps to take—and pitfalls to avoid—for any group of institutions looking to work together.

*Gregory M. Weight*, Assistant Dean for Academic Affairs, Ursinus College; *Debora Johnson-Ross*, Associate Dean for Academic Affairs and Associate Professor of Political Science and International Studies, McDaniel College; *Janet Shope*, Associate Dean for Faculty Affairs, Goucher College; *James M. Sloat*, Associate Dean for Assessment and New Initiatives, Washington and Jefferson College; and *Susan Vowels*, Associate Professor of Business Management, Washington College.

Friday, January 27

7:00–8:30 a.m.

ACAD Members Breakfast and Business Meeting (additional fee, Constitution CDE)

The ACAD Members Breakfast is sponsored this year by Interfolio

10:30–11:45 a.m.

Becoming a CAO (Constitution CDE)

This session is intended for faculty members, department chairs, and assistant or associate deans who are considering becoming a chief academic officer. The session will include advice from two current CAOs who have recently made this transition, a discussion of the formal preparation programs available, and advice on the search process and working with search consultants. Brief presentations will be followed by a discussion of participants’ questions and next steps.

*Robert Holyer*, Senior Consultant, AGB Search; *Andrea Warren Hamos*, Associate Director, ACE Fellows Program; *Michael Orr*, Provost, Lake Forest College; and *Nayef Samhat*, Provost, Kenyon College.
Politics is unavoidable. Good politics makes an organization smarter. Many administrators try to “cushion” politics by minimizing conflict, which only removes it from the public sphere. By cultivating productive and transparent conflicts in clearly defined structures, deans can create the conditions for higher level disagreements and deeper commitments.

Brandon Claycomb, Dean of the School of Arts and Sciences, Edgewood College.

Associate Deans—Managers of Innovation (Constitution CDE)

Associate Deans often serve as managers of academic innovation—either implementing new initiatives or overseeing changes to familiar programs. This interactive session explores challenges and opportunities that Associate Deans face institutionally, programmatically, and personally in their role. This is a networking and development opportunity for new and veteran Associate Deans.

James M. Sloat, Associate Dean for Assessment and New Initiatives, Washington & Jefferson College; Kathleen E. Harring, Associate Dean for Institutional Assessment, Muhlenberg College; and Adrienne Bloss, Associate Dean for Academic Affairs and Institutional Relations, Roanoke College.

ACAD Roundtable and Open-Mic Session (Constitution CDE)

Learning to Speak Both Adminispeak and Academese: What Role Do Deans Play In Getting Faculty Behind Larger Campus Initiatives That Go Beyond Their Standard Job Expectations and, Perhaps, Their Ideal Vision of a University? (Wilson/Roosevelt)

Academic deans must be comfortable with Adminispeak, the language spoken by decision-makers, and Academese, a language that faculty find palatable, in order to champion campus wide initiatives. In this interactive session, with the use of clicker technology, we will encourage participants to share their own answers to questions we have asked ourselves at our respective institutions.

Paul Eisenstein, Dean, School of Arts and Sciences, Otterbein University; and Amy Jessen-Marshall, Dean of the College and VPAA, Sweetbriar College.
The American Conference of Academic Deans would like to welcome, and thank, Interfolio. They are the exclusive Gold-Level sponsor of both the ACAD Members Business Breakfast and ACAD Keynote Luncheon for the 2012 Annual Meeting. Please take a moment to visit them at their table during the Annual Meeting and thank them for their support of ACAD and our mission.

Interfolio’s 13-year history of supporting individuals and institutions in higher education aligns with ACAD’s mission. Visit Interfolio on the web at www.interfolio.com