Intentional Learning: Connecting Philosophy and Practice

Complementing AAC&U’s conference theme of *Intentional Learning, Unscripted Challenges: Knowledge and Imagination for an Interdependent World*, the American Conference of Academic Deans’ annual meeting program features sessions which academic administrators will find enriching. Echoing the AAC&U call for an exploration of “innovative and imaginative strategies and structures for college learning,” the 2008 ACAD meeting will focus on institutional structures and leadership to accomplish coherent interdisciplinary and cross-disciplinary learning.

**ACAD Pre-Conference Workshops—Additional Registration Fee Required**

**Wednesday, January 23, 2:00—5:00 p.m.**

- **Strategic Planning—Inception to Implementation**: This workshop will explore strategic planning from the vantage point of a successful planning process at Skidmore College. Facilitators will engage participants in beginning to think through the strategic needs of their home institutions and developing a process for creating an effective strategic plan. The emphasis will be on pragmatic ideas for creating a real plan and then keeping it alive, as opposed to letting it “gather dust on the shelf.” This workshop will address issues of timing (when and when not to do a strategic plan), creating a visionary document, collaborating with and achieving buy-in from the community, the roles of various constituencies (faculty, administration, trustees, et al.), and (most importantly!) implementing its provisions over the life of the plan.

Schools are encouraged to send a team including administrators, faculty members (e.g., chairs of key governance committees), and trustees.

**Philip A. Glotzbach**, President, **Susan A. Kress**, Vice President for Academic Affairs, **Michael D. West**, Vice President for Finance and Administration, and **Suzanne C. Thomas**, Chair, Board of Trustees—all of Skidmore College

- **Especially for New Deans and Associate Deans**: New deans and associate deans often find themselves overwhelmed by the scope and unwritten rules of their new jobs. This interactive workshop will explore both *how* deans learn their jobs and *what* they need to know to be successful. Two deans and two associate deans—one experienced and one newly in the position—will lead an interactive session that will address areas of concern for new deans,
including setting priorities, developing new professional relationships, maintaining perspective and negotiating change.

This session will be appropriate both for new deans and associate deans and for seasoned administrators who mentor or advise others.

Virginia M. Coombs, Provost and Vice President for Academic Affairs, Keuka College; Charlotte G. Borst, Provost and Academic Vice President, Rhodes College; Bradley Caskey, Associate Dean, College of Arts and Sciences, University of Wisconsin-River Falls; Chris Frost, Associate Dean for Undergraduate Studies, San Diego State University

THURSDAY, JANUARY 24, 2008

10:30—11:45 am
• Philosophical Commitments, Strategic Initiatives
Presenters will focus on two case studies to illustrate how administrators can develop initiatives—retention and graduation for at risk students, and sustainability across the curriculum—that arise from broader, philosophical commitments to undergraduate education. We will invite participants to share their own ideas about how to move strategically to promote change at their own institutions.

Geoff Chase, Dean of Undergraduate Studies, and Chris Frost, Associate Dean of Undergraduate Studies—both of San Diego State University; Amy Shachter, Associate Provost for Research Initiatives, Santa Clara University

1:30—2:30 pm
• When the Glider Hits the Wall: Environmental Studies Meets the (Academic) Environment
A case study on revitalizing an interdisciplinary program in Environmental Studies, with commentary on the Science/Arts boundary from a UK perspective. A participatory session in which we will ask for suggestions about how to foster interdisciplinary arts/sciences initiatives.

Ralph Blasting, Dean of Liberal Arts, and Larry Medsker, Dean of Science—both of Siena College; David Coates, Dean of Life Sciences, University of Bradford, UK

2:45—4:00 pm
• The Program Review as Research
Pepperdine University uses an innovative program review process based on two premises. First, program reviews are best done by faculty and second, the purpose of program review flows from the purpose of the academy itself—inquiry. We describe a practical, five year old model for reviewing our 75 academic and student affairs programs, which is based on the research/inquiry format.

David Baird, Dean, Seaver College, Cindy Miller-Perrin, Chair, Social Science Division, Maire Mullins, Chair, Humanities and Teacher Education Division, Don Thompson, Associate Vice President for Assessment and Institutional Research—all of Pepperdine University

4:15—5:30 pm
• Preparing for Change: Selecting Leadership Strategies for Learning Success
As leaders become more engaged in promoting student learning and accountability on their campuses, new leadership strategies to advance collaboration and innovative programs are essential. Presenters will assist leaders to strengthen their abilities to use collaborative leadership practices and to identify leadership strategies by responding to mini-cases studies and sharing successes and solutions to learning leadership challenges.

Carleen Vande Zande, Special Assistant to the Vice President of Academic Affairs, Marian College and Larry A. Robinson, Office of the Provost, Seton Hall University

FRIDAY, JANUARY 25, 2008

7:00—8:30 am ACAD Members Business Breakfast (additional fee required)

10:30—11:45 am
• The Ins and Outs of Deaning: Why We Become Deans and Why We Quit
  This presentation is based on our own leadership experiences, as a new dean and an 18-year veteran, and on our disciplinary expertise in organizational behavior and social psychology. Research on why faculty members become deans and why deans continue or step down will provide context for discussion of the experiences of audience members.

Christopher J. Zappe, Interim Dean, College of Arts and Sciences and Associate Professor of Management and Eugenia P. Gerdes, Dean Emerita, College of Arts and Sciences, Professor of Psychology—both of Bucknell University

11:45am—1:15pm ACAD KEYNOTE LUNCHEON (Additional Fee Required)

   Promoting Interdisciplinarity? Aligning Faculty Rewards with Curricular and Institutional Realities

   Cathy Trower, Director and Research Associate, Harvard University

Cathy Trower is Director and Research Associate at the Collaborative on Academic Careers in Higher Education at Harvard University’s Graduate School of Education. She will address a vital conference theme, since the goals of academic leaders—to make “liberal education rigorous, inclusive, pragmatic, and socially responsible” and to prepare students for a global community—are enacted through and by the faculty. The new work demanded of faculty, and indeed, the very work that new scholars enjoy, requires inquiry and collaboration across discipline lines, new methodologies and technologies, and possibly different venues for publication and dissemination.

1:30—2:30 pm
• Learning to Bridge the World: Strategies for Global Partnerships
  This panel discussion features representatives from three institutions with successful international partnerships in China, the Middle East, and Antigua. Panelists will address strategies for establishing and maintaining successful international partnerships as well as sharing the rewards and challenges of global education.
Virginia M. Coombs, Provost and Vice President for Academic Affairs, Keuka College; Laura de Abruna, Provost and Senior Vice President for Academic Affairs, Roger Williams University; Janice Levy, Associate Professor of Cinema, Photography & Media Arts in the Roy H. Park School of Communications, Ithaca College

2:45—4:00 pm
• Structures and Leadership for Experiential Education
Experiential learning is widely recognized as a powerful pedagogical method and important means for community service and engagement. Presenters will discuss the process, challenges, and evolution of experiential learning structures at their respective institutions, and participants will consider best practices, different institutional models, community concerns, and other opportunities to expand experiential education.

Lake Lambert, Director, Center for Community Engagement and Ferol Menzel, Vice President for Academic Affairs and Dean of the Faculty—both of Wartburg College; Bruce Dalgaard, Executive Director, Center for Experiential Learning and Arnie Ostebee, Assistant Provost—both of St. Olaf College; Cheri Doane, Director of Community-Based Learning, Central College

4:15—5:30 pm
• Open Mic Session
The "open mic" session provides a forum within which deans can bring their own dilemmas and receive counsel from a panel of deans as well as other audience members. This session features a trio of veteran deans from different types of schools sharing brief comments on key trouble spots for deanships, and then encouraging questions and comments from all in attendance, on these and any other themes attendees want to address.

William Craft, Vice President for Academic Affairs, Dean of the College, Luther College; Scott Evenbeck, Dean University College, Indiana University-Purdue University, Indianapolis; Pearl Bartelt, Provost and Vice President for Academic Affairs, Edinboro University of Pennsylvania

5:30—7:00 pm ACAD and the Phi Beta Kappa Society Joint Reception. Everyone welcome.

SUNDAY, JANUARY 26, 2008

9:30—10:30 am
• Supporting Collaborative Teaching: A Tale of Two Colleges
The experience of two colleges will invite conversation around two questions: how do campuses support faculty to teach collaboratively, and is the benefit of such teaching worth the cost? Stonehill College requires sophomores to take a Learning Community where two faculty integrate three courses around a compelling issue. Connecticut College’s Freshman Focus program clusters four courses around a common theme.

Theresa Ammirati, Dean of Studies and the Freshman Year at Connecticut College; Joseph A. Favazza, Dean of General Education and Interdisciplinary Programs and Karen Talentino, Dean of Faculty—both of Stonehill College